



KRUTIKA NIVATE

MARKETING EXECUTIVE

CONTACT

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Burdubai, Dubai

EDUCATION

S.S.C. PASSED

- Maharashtra state board in 2011

H.S.C. PASSED

- Maharashtra state board in 2013

DIPLOMA IN EVENT MANAGEMENT

- (National Institute of Event Management) Mumbai with First class

SKILLS

- Vendor management
- Customer relations
- Teamwork
- Callings
- Outdoor marketing
- Negotiation
- Critical Thinking

LANGUAGES

- English (Fluent)
- Hindi (Fluent)
- Marathi (Fluent)

PROFILE

To put my self to apex of success along with the organization by extreme hard work and aspiration with complete dedication to my duty as well as with my organisation and to utilize my skill and talent in an innovative, competitive environment with an emphasis on the growth of the organization and personal development.

WORK EXPERIENCE

1. Sukho Thai India Pvt Ltd

2017 - 2024

Marketing Executive

- To consistently perform effective outbound/inbound sales calls on a daily basis in line with target provided.
- Work to achieve pre-agreed sales and growth targets.
- Maintain accurate customer records and sales development activities.
- Make good commercial judgements and takes quick decisions in line with company guidelines
- Takes ownership of customer issues and takes immediate action to provide a quality service.
- Proven track record of delivering exceptional sales results and increase in growth in customer accounts.
- Inform and demonstrates through knowledge of our product specifications and service
- Daily calls to the guest regarding the ongoing offers/ promotions. The calls may depend upon the previous day or the present day footfall figures.
- Calling event companies and updating the database. Sukho Thai Lounge to be promoted for the same.
- Prepare Social Media Calendar and implement the activities accordingly
- Constant follow-up with vendors on quotations and delivery of the branding
- Prepare the artwork and take approval for the same
- Upload Youtube video as per the calendar.
- Upload Blog on our website and social media as per the Social Media Calendar.
- Offers to be uploaded on the website

2. Daikin Acme

Client servicing

2016 - 2017

- Taking appointments for technicians.
- Maintaining client files

3. Event Management Experience

- KBC (Marathi) with House of Entertainment.
- Dance India Dance finale with Zee TV.
- Dance Show with Open Canvas Motion Picture.
- Wedding Event with Krayonz.
- Submerge of Nikhil Chinapa.
- Powai Marathon.
- Citi Bank Promotion Event.