

SUJEETH P K

Digital Marketing Executive

SUMMARY

Results-driven Digital Marketing Executive with hands-on experience in SEO, Google Ads, Meta Ads, and content creation. Proven record of executing performance-based campaigns that improve ROI, increase online engagement, and boost SERP rankings.

WORK EXPERIENCE

Dotcom Creativez , Kerala, India

Digital Marketing Intern

Jun 2024 - Dec 2024

- Executed paid advertising campaigns on Google Ads and Meta Ads targeting specific location-based audiences.
- Conducted detailed SEO audits and keyword research for websites in healthcare and service industries
- Successfully ranked "Dr. Paul's Dental Clinic" as #1 on Google for the keyword "dental clinic in Mirdif".
- Created optimized ad groups and refined campaigns to improve click-through rates and reduce cost-per-click.
- Utilized Google Analytics and SEMrush to monitor KPIs, generate performance reports, and inform strategy.
- Delivered campaign summaries and evaluated ROI to drive informed digital marketing decisions.

I hereby declare that the information provided above is true and correct to the best of my knowledge and belief.

Sujeeth P K

CONTACT

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- Visa status: Visiting Visa

SKILLS

Skills:

- Search Engine Optimization (SEO)
- Google Ads
- Meta Ads
- Social Media Marketing & Management
- Keyword Research
- Graphic Designing

Tools:

- Meta Business Suite
- Meta Ads Manager
- Google Ads
- Google Analytics
- Buffer
- Adobe Suite
- Microsoft Office Suite

EDUCATION

- Certified Digital Marketing Associate, Dotin Digital Academy(2024)
- Bachelor's of Computer Applications, Bharathiar University(2021 - 2024)

LANGUAGES KNOWN

- English
- Hindi
- Malayalam